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Dr. Volpp's research program focuses on the impact of financial and organizational incentives on health outcomes. His work has been published in journals such as the New England Journal of Medicine, the Journal of the American Medical Association, and Health Affairs and has been covered by media outlets such as the New York Times, the Wall Street Journal, the Los Angeles Times, Good Morning America, the BBC, National Public Radio, Time, US News and World Report, USA Today, Der Spiegel, and Australian National Radio.

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