This comprehensive four-day institute is designed to develop skills that are useful in qualitative research, including:

- Data collection approaches
- Structuring and conducting an interview
- Selecting an appropriate sample
- Organizing and facilitating a focus group
- Managing, coding, & analyzing qualitative data
- Integrating photo elicitation, photo voice, & the participant as a colleague
- Publishing your work
- Use & application of NVivo 10 software

Who should attend?

- Health researchers
- Graduate students
- Public Health professionals

Our Expert Course Leaders are drawn from the University of Pennsylvania School of Medicine, School of Nursing, School of Arts & Sciences, School of Social Policy & Practice, the VA Medical Center, and The Children’s Hospital of Philadelphia, representing disciplines ranging from medicine to anthropology. See our website for details about our presenters.