This comprehensive three-day institute is designed to develop skills that are useful in qualitative and mixed methods research, including:

- Structuring and conducting an interview
- Selecting an appropriate sample
- Organizing and facilitating a focus group
- Managing, coding and analyzing data
- Publishing your work
- Use & Application of NVivo 10 software

Who should attend?

- Public Health researchers
- Graduate Students
- Public Health promotion managers & administrators
- Beginning to intermediate NVivo users

This session was a fantastic primer in the basics of qualitative methods, with enough detail for even those seasoned in the techniques. The NVivo training was absolutely invaluable.

A 2009 Institute Participant

Our Expert Course Leaders are drawn from the University of Pennsylvania School of Medicine, School of Arts and Sciences, and CHOP, representing disciplines ranging from medicine to anthropology. See our website for details about our presenters.