Dan Savage

and the IT GETS BETTER campaign

Originally known for his advice column Savage Love, Dan Savage is now a household name thanks to his It Gets Better video project on YouTube. The project, which has gained immense popularity since its creation in mid-September 2010, asks people to make and upload short positive videos about their experiences about the LGBT community. Millions have viewed the videos and participated so far, including President Barack Obama and entertainer Janet Jackson. Advertising Age has called It Gets Better one of the top social media campaigns of 2010.

In June 2011, Savage won a Webby Special Achievement Award from the International Academy of Digital Arts and Sciences for the project. A month later, Savage was named one of the 2011 “Power 50” by Out magazine for the campaign’s tremendous impact on the LGBT community and was also selected for O, The Oprah Magazine’s 2011 O Wow! list of breakthrough achievers.

His new book is titled It Gets Better: Coming Out, Overcoming Bullying and Creating a Life Worth Living.

Monday, March 19th, 8:00pm

Annenberg Center for the Performing Arts, Zellerbach Theater

Admission is free

Tickets available now in the Annenberg Box Office (3680 Walnut Street, 215-898-3900)
Special needs? Call CPHI at 215-746-3467

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