Day 1: Interactive Lecture  
Wednesday, January 7th  
Fagin Hall, Room 203, 418 Curie Boulevard

9:00 - 10:15a  
**Introductions and conceptual basis for the interview approach**  
Dr. Rosemary Frasso

10:15 - 10:30a  
**BREAK**

10:30 - 11:30a  
**LUNCH**

11:30 - 12:30p  
**BREAK**

12:30 - 2:00p  
**Structuring the interview and developing a script**  
Dr. Joel Fein & Dr. Fran Barg

2:00-2:15p  
**BREAK**

2:15-4:15p  
**Implementing your interview**  
Dr. Melissa Dichter

4:15-5:00p  
**Funding & Publishing Your Findings**  
Dr. Fran Barg

Day 2: Interactive Lecture  
Thursday, January 8th  
Fagin Hall, Room 203, 418 Curie Boulevard

9:00 - 10:45a  
**Conducting a focus group**  
Dr. Rosemary Frasso

10:45-11:00a  
**BREAK**

11:00-12:00p  
**Managing and coding your data**  
Dr. Cynthia Mollen

12:00-1:00p  
**LUNCH**

1:00-2:00p  
**Analyzing your data**  
Dr. Cynthia Mollen

2:00-3:00p  
**Visual methods & the participant as your collaborator**  
Dr. Gala True

3:00-3:15p  
**BREAK**

3:15-4:15p  
**What could go wrong?**  
Dr. Rosemary Frasso

4:15-4:30p  
**Questions & closing comments**

Day 3 & 4 Interactive Lab
Friday, January 9th  
Goldstein Room 114  
Van Pelt Library  
3420 Walnut Street

or Saturday, January 10th  
(beginner) 10:00-5:00p  
(advanced) 9:00-5:00p

**NVivo 10 training**  
Shimrit Keddem, MS  
Katie Kellom