Day 1  Monday, January 13th

9:00 - 10:15a  Introductions and conceptual basis for the interview approach  
Dr. Fran Barg

10:15 - 10:30a  BREAK

10:30 - 12:00p  Structuring the interview and developing a script  
Dr. Fran Barg and Dr. Joel Fein

12:00 - 1:00p  LUNCH

1:00 - 3:30p  Implementing your interview  
Dr. Melissa Ditchter

3:30 - 3:45p  BREAK

3:45 - 4:40p  Picking an interview format: individual, group, on-line, on the phone - pros and cons  
Dr. Rosemary Frasso

Day 2  Tuesday, January 14th

9:00 - 11:00a  Conducting a focus group  
Dr. Rosemary Frasso and Eve Weiss, MS

11:00 - 11:15a  BREAK

11:15 - 12:15p  Managing your data  
Dr. Cynthia Mollen

12:15 - 1:00p  LUNCH

1:00 - 2:00p  Coding and analyzing your data  
Dr. Cynthia Mollen

2:00 - 3:00p  What could go wrong?  
Dr. Rosemary Frasso

3:00 - 3:15p  BREAK

3:15 - 4:15p  Publishing and presenting your findings  
Dr. Fran Barg

4:15 - 4:30p  Closing remarks  
Dr. Fran Barg

Day 3  Wednesday, January 15th  
(bEGINNER)

or Thursday, January 16th  
(ADVANCED)

9:00 - 4:00p  NVivo 10 training  
Shimrit Keddem, M.S.