Day 1  Wednesday, January 10th
Steinhardt Hall, 2nd Floor Auditorium (215 S 39th Street)

9:00 - 9:15a  Welcome and Orientation  
Dr. Rosemary Frasso

9:15 - 10:15a  Philosophical and Theoretical Foundations  
Dr. Dorene Balmer

10:15 - 10:30a  BREAK

10:30 - 12:00p  Data Collection: Conventional and Alternative Approaches  
Dr. Rosemary Frasso

12:00 - 12:45p  LUNCH

12:45-2:15p  Structuring an Interview and Developing a Script  
Dr. Joel Fein & Dr. Fran Barg

2:15-2:30p  BREAK

2:30-4:15p  Focus Group Workshop  
Dr. Melissa Dichter

4:15-5:00p  Writing & publishing your findings  
Dr. Judy Shea

Day 2  Thursday, January 11th
Steinhardt Hall, 2nd Floor Auditorium (215 S 39th Street)

9:00 - 9:30a  Recap and Challenges  
Dr. Rosemary Frasso

9:30 - 11:30a  Interview Workshop  
Dr. Amy Leader

11:30-12:15p  LUNCH

12:15-1:15p  Ethnography and Observation  
Dr. Dorene Balmer

1:15p-3:00p  Managing and coding data  
Dr. Rosemary Frasso

3:00-3:15p  BREAK

3:15-4:15p  Ethics challenges and Navigating your Institutional Review Board (IRB)  
Dr. Rosemary Frasso

4:15-5:00p  What can go wrong? /Wrap Up  
Dr. Rosemary Frasso

Day 3  Friday, January 12th
10:00-5:00

Nvivo11 Training  
Shimrit Keddem, MS

Location:  
Jefferson Alumni Hall  
Room M13  
1020 Locust Street  
Philadelphia, PA  
Thomas Jefferson University