Can increasing taxes change behavior and improve health?

Don Kenkel, PhD, is a Professor in the Department of Policy Analysis and Management and the Department of Economics at Cornell University. He is a health economist who conducts empirical research on policies and behaviors related to health promotion and disease prevention. He has received funding for his research on alcohol and cigarette taxes through several grants from the National Institutes on Health.

Giridhar Mallya, MD, MSHP, has been the Director of Policy and Planning for the Philadelphia Department of Public Health since October 2008. In this position, Dr. Mallya helps to define public health priorities for the City, coordinates the Department’s research and data analysis activities, and works with key leadership—including the Board of Health—to set policies and develop regulations. He also leads the Department’s Get Healthy Philly tobacco control and obesity prevention initiatives.

Tuesday, September 17th, 12 - 1:30pm

Amado Recital Hall, Irvine Auditorium, 34th & Spruce streets

Lunch will be served | RSVP: www.cphi.upenn.edu/events