

Behavioral Economics: How People Process Information & Make Decisions

When

Tuesday,
January 12, 2016
12:00pm - 1:30pm

Where

Arch 208 Auditorium
3601 Locust Walk

[Register](#)



Kevin Volpp, MD, PhD is the founding Director of the Center for Health Incentives and Behavioral Economics at the Leonard Davis Institute of Health Economics (LDI CHIBE), Director of the NIH-funded Penn CMU Roybal P30 Center in Behavioral Economics and Health, Vice Chairman for Health Policy for the Department of Medical Ethics and Policy, and a Professor of Medicine at the Perelman School of Medicine at the University of Pennsylvania and Health Care Management at the Wharton School. He is a core faculty member of the Center for Health Equity Research and Promotion (CHERP) and a board certified practicing physician at the Philadelphia VA Medical Center.

Dr. Volpp's research program focuses on the impact of financial and organizational incentives on health outcomes. His work has been published in journals such as the New England Journal of Medicine, the Journal of the American Medical Association, and Health Affairs and has been covered by media outlets such as the New York Times, the Wall Street Journal, the Los Angeles Times, Good Morning America, the BBC, National Public Radio, Time, US News and World Report, USA Today, Der Spiegel, and Australian National Radio.



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