



The Penn Center for Public Health Initiatives and  
the Robert Wood Johnson Foundation proudly present:

# The Intersection of Community, Academia, and Grantmaking

Featuring national and local funders, experts in philanthropy,  
and a Shark Tank style pitch session

**Keynote Presentation:** Donald F. Schwarz, MD, MPH Robert Wood Johnson Foundation

The symposium offers exposure to developing, pitching, and sustaining innovative project ideas that utilize community-academic partnerships. Participants will:

1. Gain insights into the approaches of developing and sustaining successful community academic partnerships.
2. Learn from grantmakers, community organizations, and researchers effective strategies to advance ideas.
3. Observe a Shark Tank style pitch session where Community Scholars pitch ideas and receive feedback from a panel of funders and experts.

The symposium is part of the Community Scholar's Training Program, a new partnership initiative of the Robert Wood Johnson Clinical Scholar's Program and the Center for Public Health Initiatives at the University of Pennsylvania.

Thursday, April 14, 2016

8:30 am - 1:30 pm

Bodek Lounge  
Houston Hall (1st Floor)  
3417 Spruce Street  
Philadelphia, PA 19104

Breakfast & Lunch provided

## Agenda

8:30 am - 9:00 am	Breakfast & Registration
9:00 am - 9:05 am	Welcome & Introductions
9:05 am - 9:50 am	Keynote Presentation (Donald Schwarz, Robert Wood Johnson Foundation)
9:50 am - 10:20 am	Overview of the Funding Landscape (Maari Porter, Philanthropy Network Greater Philadelphia)
10:20 am - 10:50 am	A Case in Action: The Penn Philabundance Partnership (Amy Hiller, University of Pennsylvania; Matthew Geiger, Fare & Square)
LUNCH	
11:00 am - 11:30 am	An Intergenerational Perspective to Developing Community-Academic Partnerships (Nicole Thomas, Thomas Jefferson University & Frances Walker-Ponnie, Community Advocate)
11:30 am - 1:00 pm	Pitch Presentations Community Scholars & A Panel of Local Funders Heather Major: IBC Foundation Programs Laura McKenna: Patricia Kind Family Foundation Maari Porter: Philanthropy Network Greater Philadelphia Andrew Rachlin: Lending and Reinvestment Fund
1:00 pm - 1:30 pm	Concluding Remarks & Presentations of Community Scholar certificates
1:30 pm	Networking

**REGISTER (free)**