

# CPHI SEMINAR SERIES: CONVERSATIONS AROUND CULTURES OF HEALTH

FALL/WINTER 2014 SPEAKERS



Penn Center for  
Public Health Initiatives

## Fact, Fiction, & Local Action: Resetting the Norm for Tobacco Use in Behavioral Health Settings



**Robert Schnoll, PhD** is an Associate Professor in the Department of Psychiatry at the University of Pennsylvania and co-leader of the Tobacco and Environmental Carcinogenesis Program at the PENN Abramson Cancer Center. Dr. Schnoll directs an independent and collaborative research program designed to evaluate methods for improving treatments for tobacco dependence. After receiving his Ph.D. in psychology from the University of Rhode Island in 1998, Dr. Schnoll completed a post-doctoral fellowship in Cancer Prevention and Control at Fox Chase Cancer Center and remained there as a faculty member in the Division of Population Science until September 2005, when he moved to his current position at the University of Pennsylvania. Dr. Schnoll's research focuses on the study of new methods for treating tobacco dependence, the examination of novel ways to use existing treatments for tobacco dependence to improve their efficacy, and the study of methodological issues relevant to smoking cessation clinical trials. Dr. Schnoll has conducted behavioral, physician-based, and pharmacological clinical trials for smoking cessation and tobacco control research in developing countries. Dr. Schnoll has published over 70 peer-reviewed papers, received 11 NIH grants, was chairperson of the NIH Risk, Prevention, and Intervention for Addictions Study Section, and was program chair for the 2010 Society for Research on Nicotine and Tobacco meeting.



**Ryan Coffman, MPH, CHES, CTTS-M** is the Tobacco Policy and Control Program Manager for the Philadelphia Department of Public Health. In this role, he oversees several tobacco control and policy initiatives under the Get Healthy Philly Initiative. These initiatives include youth prevention, retail-level tobacco control, promoting smoke-free environments, cessation, and changing norms through media and policy. Ryan has provided inpatient, outpatient, and community nicotine dependence treatment in hospital, behavioral health, and substance abuse treatment settings. He acquired his Masters in Public Health (MPH) degree at Tulane University and has certifications in health education, nicotine dependence treatment and global tobacco control. Ryan first became committed to tobacco control in 2003 while serving as a Peace Corps volunteer in Kenya.

Thursday, Nov. 20, 2014 | 12:00 - 1:30 pm



Huntsman Hall, Room G50, 3730 Walnut Street  
Light Lunch Provided. | **RSVP:** [www.cphi.upenn.edu/CPHIEvents.shtml](http://www.cphi.upenn.edu/CPHIEvents.shtml)