

PROOF

or consequences:

EVIDENCE AND CONTROVERSY IN PUBLIC HEALTH

CPHI 2012–2013 Seminar Series

Evidence-based public health policy: Are we making legislation or sausage?

Ross C. Brownson is involved in numerous community-level studies designed to understand and reduce modifiable risk factors such as physical inactivity, obesity, and tobacco use. In particular, he is interested in the impacts of environmental and policy interventions on health behaviors and he conducts research on dissemination of evidence-based interventions. He is the co-director of the CDC-funded Prevention Research Center. Dr. Brownson is the author of six books and over 300 peer-reviewed articles. His books include *Chronic Disease Epidemiology and Control*, *Applied Epidemiology*, *Communicating Public Health Information Effectively: A Guide for Practitioners*, *Evidence-Based Public Health*, and *Dissemination and Implementation Research in Health: Translating Science to Practice*. He is associate editor of the *Annual Review of Public Health*, and on the editorial board of four other journals. He is a former and founding member of the 15-person CDC Task Force developing the *Guide to Community Preventive Services*. Dr. Brownson is the recipient of the Award for Excellence in Prevention Research and Research Translation in Chronic Disease (2000, from CDC) and the Abraham Lilienfeld Award for outstanding contributions in teaching and mentoring (2003, from APHA). He is president-elect of the American College of Epidemiology.



Monday, March 18th

12:00–1:30pm

Amado Recital Hall, Irvine Auditorium

3401 Spruce Street

RSVP at www.cphi.upenn.edu

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