



Penn Center for Public Health Initiatives

2016 WINTER INSTITUTE

Qualitative Research methods

in collaboration with:



Mixed Methods
Research Lab

Date January 6-9, 2016

Location University of Pennsylvania
Campus, Philadelphia, PA

Cost \$850 general registration
\$450 student rate

Course Director: Rosemary Frasso, PhD, MSc, CPH

Expert Instructors:

Fran Barg, PhD, MEd

Cynthia Mollen, MD, MSCE

Melissa Dichter, PhD, MSW

Gala True, PhD

Joel Fein, MD, MPH

This comprehensive four-day institute is designed to develop skills that are useful in qualitative research, including:

- Data collection approaches
- Structuring and conducting an interview
- Selecting an appropriate sample
- Organizing and facilitating a focus group
- Managing, coding, & analyzing qualitative data
- Integrating photo elicitation, photo voice, & the participant as a colleague
- Publishing your work
- Use & application of NVivo 10 software

Who should attend?

- Health researchers
- Graduate students
- Public Health professionals

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The Winter Institute is a great opportunity for those who are new to qualitative research to learn how to do it right. It provides a great overview of the process of developing, analyzing, and discussing qualitative data that is accessible to researchers from a variety of different fields.

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2015 Winter Institute Participant

Our Expert Course Leaders are drawn from the University of Pennsylvania School of Medicine, School of Nursing, School of Arts & Sciences, School of Social Policy & Practice, the VA Medical Center, and The Children's Hospital of Philadelphia, representing disciplines ranging from medicine to anthropology. See our website for details about our presenters.