



Penn Center for Public Health Initiatives

2015 WINTER INSTITUTE

QUALITATIVE RESEARCH METHODS

IN COLLABORATION WITH:



Mixed Methods
Research Lab

Date January 7-10, 2015

Location University of Pennsylvania
Campus, Philadelphia, PA

Cost \$850 general registration
\$450 special student rate

Course Director: Rosemary Frasso, PhD, MSc, CPH

www.cphi.upenn.edu/2015WinterInstitute.shtml

See website for partial registration options

This comprehensive four-day institute is designed to develop skills that are useful in qualitative research, including:

- Data collection approaches
- Structuring and conducting an interview
- Selecting an appropriate sample
- Organizing and facilitating a focus group
- Managing, coding, & analyzing qualitative data
- Integrating photo elicitation, photo voice, & the participant as a colleague
- Publishing your work
- Use & application of NVivo 10 software

Who should attend?

- Health researchers
- Graduate students
- Public Health professionals

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This course was well organized and engaging with experienced presenters and a dynamic group of attendees.

A great session for those looking to learn new skills or for those brushing up on existing skill sets. Fantastic networking opportunities. Highly

recommended.

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2014 Winter Institute Participant

Our Expert Course Leaders are drawn from the University of Pennsylvania School of Medicine, School of Nursing, School of Arts & Sciences, School of Social Policy & Practice, the VA Medical Center, and The Children's Hospital of Philadelphia, representing disciplines ranging from medicine to anthropology. See our website for details about our presenters.