

## apps, tweets and bytes

Public Health in  
the Digital Age



### 2010/2011 Seminar Series

## ■ Will Cutting Edge Technology Innovation Drive Change in the Health Care System?

**November 10th, 2011**

3:00 - 4:30pm

Ben Franklin Room, Houston Hall, 3417 Spruce Street

Afternoon snacks will be provided

Featuring **Matthew Holt**

Author, The Health Care Blog

Co-Chairman, Health 2.0: Conference, the Media Network, the Innovation Community



Matthew Holt has spent around 20 years in health care as a researcher, generalist forecaster, and strategist. He's conducted in-depth studies about the health care market, information technology and policy for public release and private clients. He learned from some of the best in forecasting, policy and survey

organizations, like Institute for the Future and Harris Interactive. But these days he's best known as the author of The Health Care Blog and as the co-founder of the Health2.0 Conference.

The Health 2.0 Conference is the leading showcase of cutting-edge innovation transforming the health care system. Since its beginning in 2007, Health 2.0 has served as a community resource for search and online tools to help consumers manage their health and connect to providers. Now that the industry has caught up, Health 2.0 covers the entire cloud, web, mobile and unplatforms technology revolution that is shaking up every sector of health care. For more, visit [www.health2con.com](http://www.health2con.com)

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