

Agenda

Day 1 Wednesday, January 6th

Fagin Hall, Room 116, 418 Curie Boulevard

- 9:00 - 10:15a **Introductions and conceptual basis for the interview approach**
Dr. Rosemary Frasso
- 10:15 - 10:30a **BREAK**
- 10:30 - 11:30a **Picking an interview format: individual, group, on-line, on the phone - pros and cons**
Dr. Rosemary Frasso
- 11:30 - 12:30p **LUNCH**
- 12:30 - 2:00p **Structuring the interview and developing a script**
Dr. Joel Fein & Dr. Fran Barg
- 2:00-2:15p **BREAK**
- 2:15-4:15p **Implementing your interview**
Dr. Melissa Dichter
- 4:15-5:00p **Visual methods & the participant as your collaborator**
Dr. Gala True

Day 2 Thursday, January 7th

Fagin Hall, Room 116, 418 Curie Boulevard

- 9:00 - 11:30a **Conducting a focus group**
Dr. Rosemary Frasso
- 11:30a **WORKING LUNCH**
- 11:45-12:45p **Managing and coding your data**
Dr. Cynthia Mollen
- 12:45-1:45p **Analyzing your data**
Dr. Cynthia Mollen
- 1:45p-2:00p **BREAK**
- 2:00-3:00p **Funding & publishing your findings**
Dr. Fran Barg
- 3:00-3:15p **BREAK**
- 3:15-4:15p **What could go wrong? & Ethics**
Dr. Rosemary Frasso
- Questions & closing comments**

Day 3 & 4

**Goldstein Room 114
Van Pelt Library
3420 Walnut Street**

Friday, January 8th

10:00-5:00p

or Saturday, January 9th

10:00-5:00p

NVivo 10 training

Shimrit Keddem, MS