

Day 1 Monday, January 13th

- 9:00 - 10:15a **Introductions and conceptual basis for the interview approach**
Dr. Fran Barg
- 10:15 - 10:30a **BREAK**
- 10:30 - 12:00p **Structuring the interview and developing a script**
Dr. Fran Barg and Dr. Joel Fein
- 12:00 - 1:00p **LUNCH**
- 1:00 - 3:30p **Implementing your interview**
Dr. Melissa Ditcher
- 3:30 - 3:45p **BREAK**
- 3:45 - 4:40p **Picking an interview format:
individual, group, on-line, on the phone - pros and cons**
Dr. Rosemary Frasso

Day 2 Tuesday, January 14th

- 9:00 - 11:00a **Conducting a focus group**
Dr. Rosemary Frasso and Eve Weiss, MS
- 11:00 - 11:15a **BREAK**
- 11:15 - 12:15p **Managing your data**
Dr. Cynthia Mollen
- 12:15 - 1:00p **LUNCH**
- 1:00 - 2:00p **Coding and analyzing your data**
Dr. Cynthia Mollen
- 2:00 - 3:00p **What could go wrong?**
Dr. Rosemary Frasso
- 3:00 - 3:15p **BREAK**
- 3:15 - 4:15p **Publishing and presenting
your findings**
Dr. Fran Barg
- 4:15 - 4:30p **Closing remarks**
Dr. Fran Barg

Day 3 **Wednesday, January 15th**
(beginner)

or Thursday, January 16th
(advanced)

9:00 - 4:00p **NVivo 10 training**
Shimrit Keddem, M.S.