

Agenda

Day 1 Wednesday, January 10th

Steinhardt Hall, 2nd Floor Auditorium (215 S 39th Street)

9:00 - 9:15a **Welcome and Orientation**
Dr. Rosemary Frasso

9:15 - 10:15a **Philosophical and Theoretical Foundations**
Dr. Dorene Balmer

10:15 - 10:30a **BREAK**

10:30 - 12:00p **Data Collection: Conventional and Alternative Approaches**
Dr. Rosemary Frasso

12:00 - 12:45p **LUNCH**

12:45-2:15p **Structuring an Interview and Developing a Script**
Dr. Joel Fein & Dr. Fran Barg

2:15-2:30p **BREAK**

2:30-4:15p **Focus Group Workshop**
Dr. Melissa Dichter

4:15-5:00p **Writing & publishing your findings**
Dr. Judy Shea

Day 2 Thursday, January 11th

Steinhardt Hall, 2nd Floor Auditorium (215 S 39th Street)

9:00 - 9:30a **Recap and Challenges**
Dr. Rosemary Frasso

9:30 - 11:30a **Interview Workshop**
Dr. Amy Leader

11:30-12:15p **LUNCH**

12:15-1:15p **Ethnography and Observation**
Dr. Dorene Balmer

1:15p-3:00p **Managing and coding data**
Dr. Rosemary Frasso

3:00-3:15p **BREAK**

3:15-4:15p **Ethics challenges and Navigating your Institutional Review Board (IRB)**
Dr. Rosemary Frasso

4:15-5:00p **What can go wrong? /Wrap Up**
Dr. Rosemary Frasso

Day 3 Friday, January 12th 10:00-5:00

Nvivo11 Training
Shimrit Keddem, MS

Location:
Jefferson Alumni Hall
Room M13
1020 Locust Street
Philadelphia, PA
Thomas Jefferson University



Jefferson
Philadelphia University +
Thomas Jefferson University